

THE 31ST



FILM FESTIVAL

The 2021 FESTIVAL PROGRAM GUIDE SPONSORSHIPS

MECHANICAL REQUIREMENTS FOR ADS

ARTWORK SUBMISSIONS: All ads should be submitted as CMYK (not RGB) PRESS OPTIMIZED PDF files with a high resolution of 300 dpi or greater. Please be sure to embed all fonts and graphics.

IF WE ARE BUILDING YOUR AD: Please provide high resolution TIFF, EPS, JPG, or vector file formats.

NON-BLEED DIMENSIONS: Please see the chart below. We do not offer bleeds, so please make sure your artwork conforms to the following sizes.

AD DIMENSIONS IN INCHES

TRIM SIZE	WIDE	HIGH
FULL PAGE	8	10
1/2 PAGE HORIZONTAL	8	4.875
1/2 PAGE VERTICAL	3.675	10
1/3 PAGE VERTICAL	2.3	10
1/4 PAGE VERTICAL	3.675	4.875
1/8 PAGE HORIZONTAL	3.75	2.375

CREATIVE SERVICES FEE

We can build or modify your ad for an additional creative service fee. Ad submissions that need to be modified to meet press requirements will incur this fee. Please inquire for an estimate.

AD SPECIFICATIONS

FULL PAGE \$5,000	1/2 PAGE HORIZONTAL \$2,500	1/2 PAGE VERTICAL \$2,500
1/3 PAGE VERTICAL \$1,750	1/4 PAGE VERTICAL \$1,400	1/8 PAGE HORIZONTAL \$700

★ LINE ADS ONLY \$300 ★

- ★ Ad positioning is at the discretion of the publisher, except where agreed upon by written contract.
- ★ Any creative services will be quoted separately by the graphic designer.
- ★ Please email all artwork submissions to the graphic designer at: lizziegulick@gmail.com
- ★ Please contact Jaque Hickman for questions about sponsorships and Lizzie for graphic design questions at lizziegulick@gmail.com

Jaque Hickman, Sponsorships

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